* Theater and Plays have the most Kickstarter campaigns and they are also the most successful campaign categories.
* Categories related to journalism and books are some of the least supported campaigns and are frequently canceled.
* Also, Kickstarter campaigns are the least likely to be successful in the month of December and most likely to be successful in the month of May according to the date analysis.

1. Some limitations of the data set are:

* The data only includes a fraction of the campaigns that are actually on Kickstarter because it only includes about 4000 campaigns and in December of 2019, there were 469,286 projects launched (<https://en.wikipedia.org/wiki/Kickstarter#:~:text=As%20of%20December%204%2C%202019,by%20reaching%20their%20set%20goal).>). Therefore, the data is only reflective of a small sample of the total Kickstarter campaigns.
* Another limitation is that the data in this dataset ranges from the years 2010 to 2017. With Kickstarter’s growing popularity, the fanbases may have adjusted through the last few years. This would potentially cause different categories and sub-categories to be backed and could make the percentage of successful campaigns fluctuate.

1. Other possible tables or graphs that we could create:
   * We could use a pivot table to compare the Kickstarter campaigns per country. There may be a difference in the popularity of the different campaigns depending on where they originated from.
   * We could use a pie graph to compare the amount of successful campaigns per year. We could see the growing trend of backing Kickstarter campaigns as the website grows interest through the years.